



Poland-U.S. Innovation Program

POLAND-U.S. INNOVATION PROGRAM (PLUS IP) Symposium on Clusters and Regional Economic Development

Day 1: October 8, 2015

Venue: Warsaw Marriott Hotel, al. Jerozolimskie 65/79

Cost: Free

9.30 – 10.00 **Registration**

10.00 – 10.30 **Opening and Welcome Remarks**

- Prof. Włodzisław Duch – Undersecretary of State, Ministry of Science and Higher Education
- Mr. Paweł Nowicki – Board Member, Polish Clusters Association
- Dr. Dan E. Davidson – President and CEO, American Councils for International Education

Topics: Welcome remarks on US-Poland collaboration on regional innovation clusters, university-based clusters, R&D, etc. through the Poland-US Innovation Program (PLUS-IP).

10.30 – 11.30 **Keynote Speech**

- Dr. Charles Wessner – Professor, Edmund Walsh School of Foreign Service, Program on Science and Technology, Georgetown University

Topics: International region-to-region cluster development collaboration, internationalization of innovation, trust-building mechanisms, financial mechanisms for innovation, and strategic alliances across government, business, and academia (40 minutes), followed by a Q&A session (20 minutes).

11.30 – 12.00 **Networking Break**

12.00 – 13.30 **Presentations on U.S.-European Regional Economic Development Ecosystems**

- SESSION MODERATOR: Dr. Dan Davidson
- Ms. Adrianna Gajdel – Business Attraction Manager for Europe, Virginia Economic Development Partnership
- Mr. David Mook – Representative for Poland, Office of International Business Development, Pennsylvania Department of Community and Economic Development
- Ms. Anke Göbel de Méndez – Director of European Office, State of Iowa

Topics: 20 minute presentations from European-based representatives from U.S. state economic development agencies on regional innovation ecosystems, and sectors (IT, energy, biotech, etc.) that offer promising trade and investment opportunities for Poland-U.S. regional collaboration, followed by Q&A.



Klastry Polskie





Poland-U.S. Innovation Program

13.30 – 14.15 **Lunch**

14.15 – 15.30 **Panel Discussion on Poland-US Cluster Development and University-Driven Innovation Ecosystems and Clusters**

- SESSION MODERATORS: Ms. Katarzyna Walczyk-Matuszyk – President, TOP 500 Innovators; Mr. Paweł Nowicki – Board Member, Polish Clusters Association
- Prof. Włodzisław Duch – Undersecretary of State, Ministry of Science and Higher Education
- Dr. Zbigniew Bochniarz – Professor, Evans School of Public Policy and Governance, University of Washington
- Mr. Leszek Grabarczyk – Deputy Director, National Centre for Research and Development
- Ms. Alicja Adamczak – Director, Polish Patent Office
- Mr. Marcin Szumowski – CEO & President, Oncoarendi Therapeutics

Topics: Experience of Poland-US innovation ecosystem development, presenting the experience of Washington State and Podkarpackie Region for aviation and aerospace as a framework for discussion (20 minutes); roundtable on how clusters and university-based innovation ecosystems have facilitated and helped in Poland-US innovation collaboration, and opportunities and challenges for bilateral cluster policy and innovation ecosystems development.

15.30 – 16.00 **Conclusions and Discussion**

16.00 – 18.00 **Networking**



Poland-U.S. Innovation Program

POLAND-U.S. INNOVATION PROGRAM (PLUS IP) Symposium on Clusters and Regional Economic Development

Day 2: October 9, 2015
Venue: Site Visits and Meetings (TBA)
Cost: Free

- | | |
|----------------------|---|
| 10.30 – 12.30 | Visits to Startup Incubators (TBD) |
| 12.30 – 13.00 | Lunch |
| 13.00 – 14.30 | Akademickie Inkubatory Przedsiębiorczości (Entrepreneurship Academic Incubators)
<i>ul. Piękna 68</i> |
| 15.00 – 16.30 | Meetings with Ministry of Regional Development
<i>ul. Wspólna 2-4</i> |

FOR MORE INFORMATION AND TO RSVP

Paweł Nowicki

Polish Clusters Association, Board Member
(p.nowicki@btminnovations.pl)

Adrian Erlinger

American Councils for International Education, Program Manager
(aerlinger@americancouncils.org)